**Task 1**

Research existing Breakfast Cereals available in the United Kingdom

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| --- | --- | --- | --- | --- |
| **Product**  *Place an image in this column of the product* | **Details**  *Describe the product and ANY information about it* | **Packaging**  *What is the packaging like?* | **Target** **Market**  *Who do you think this product is aimed at?* | **Advertising**  *Research any adverts that have been produced – are they aimed at any groups?* |
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**Task 1 Continued**

Research existing Breakfast Cereals available in the United Kingdom

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