

**Person/
People**

What do they want/need from their house?
(size, price, number of bedrooms etc.)

What do they want/need from the location of their house?
(what's nearby? How busy? Transport?)

Josh - Young,
single, 1st time
buyer. Just left
university & is
starting work

The Anderson
family - Both
adults work. The
children are 10
and 15

Sue (47) & Don
(49) – Both have
well paid jobs.
No children

Charlie and
Mary – Both
retired and their
2 children have
left home